



Increase the lifetime value of your customers.

Our Customer Management solution helps you build and maintain your customer profiles, connect with them regularly using text and email marketing, accept and manage appointments online in a compressive and easy-to-use dashboard.

WHY ITS IMPORTANT TO KNOW WHO YOUR CUSTOMERS ARE?

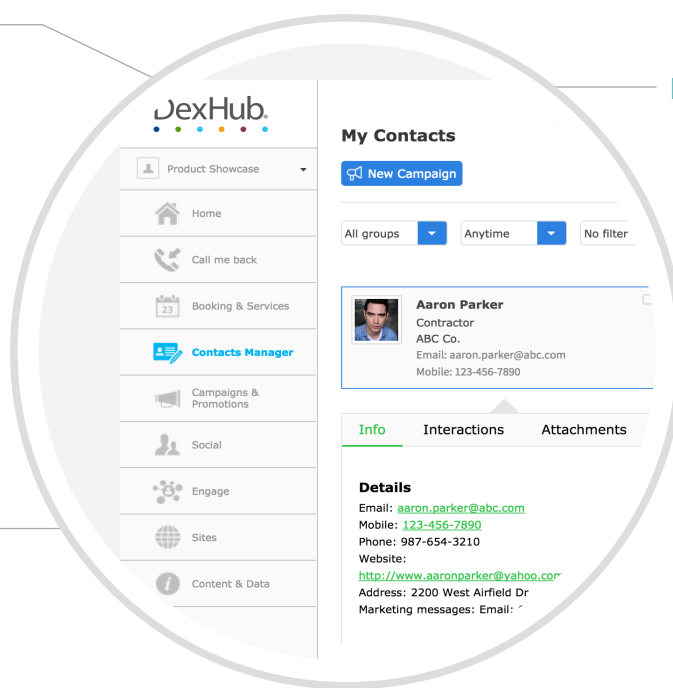
Promote your business with targeted messaging

Manage, grow and cultivate loyal relationships by contacting future and current customers regularly

DID YOU KNOW?

28% of consumers say that online booking and reminders are expected¹

75% of people would like to have offers sent to them via SMS²



DEXHUB WITH CUSTOMER MANAGEMENT

Customer tagging allows for quick identification so you can send tailored messaging

Online scheduling, confirmations and text reminders minimize missed appointments to maximize your time and resources

THE DEXHUB DIFFERENCE



Customer Contacts



Appointments



Coupons & Promotions



Email Marketing



Text Marketing

READY TO GET STARTED?

Call your Consultant for more information or visit DexMedia.com.

1. Yodel Insights: "What Consumers Want from Local Businesses", April 2015.

2. <http://digitalmarketingmagazine.co.uk/mobile-digital-marketing/7-key-statistics-for-sms-marketing/558>, March 2014.

