



Enhance and boost your business' social presence.

With DexHub we'll help you build and enrich relationships with your customers by keeping your social content fresh and relevant. And DexHub saves you time and money with a centralized platform to easily manage all of your social media.

WHY YOU NEED TO BE PART OF THE SOCIAL SCENE

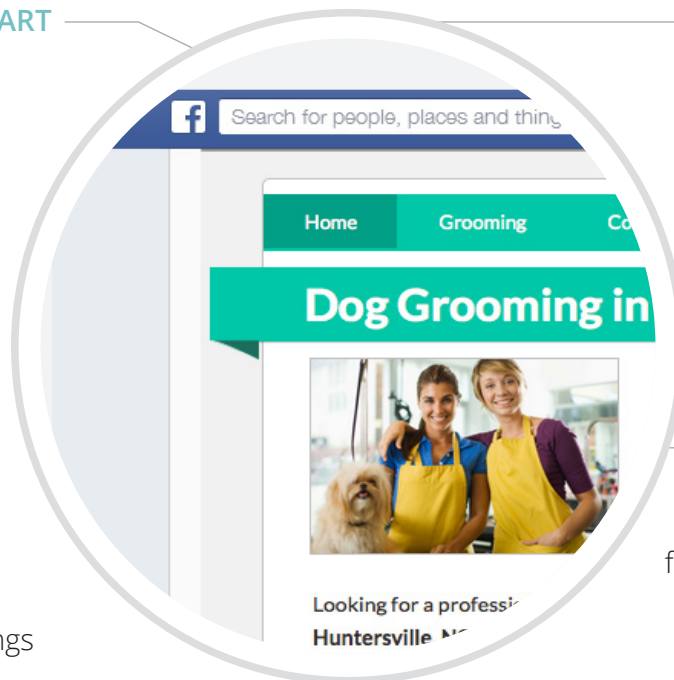
Keeps the conversation going with your customers and fans

Increases customer retention and brand loyalty

Helps increase your website traffic and engagement

You can share content faster and easier

Enhances your SEO rankings



DEXHUB WITH SOCIAL

Industry or custom written posts

Facebook® and Twitter® social channels

Ability to self manage and post across multiple social media accounts

BOOSTED POSTS

Re-posting and prioritizing posts within the Facebook feed to your target audience

Increases your audience to attract more fans

THE DEXHUB DIFFERENCE



Facebook Page



Twitter Profile



Frequent Social Posts



Facebook Advertising Add-on



Website Social Integration

READY TO GET STARTED?

Call your Consultant for more information or visit DexMedia.com.





Command center for all of your social activity.

Want help with managing your Facebook® and Twitter® posts? Well, you can do that and more from within your DexHub by using our Social Management Console, without even logging into your social accounts.

WHY THE SOCIAL CONSOLE HELPS YOU WITH YOUR POSTING

- Easily view and edit all of the posts we schedule and publish for you
- Let's you create, schedule and delete posts without having to login directly to Facebook and Twitter

DEXHUB SOCIAL MANAGEMENT CONSOLE

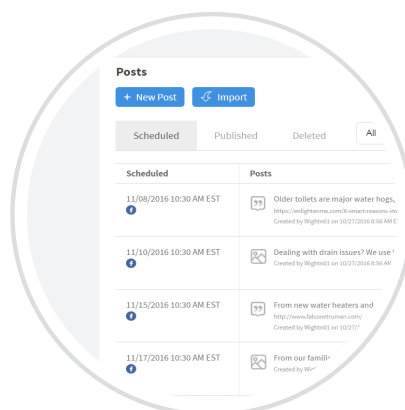
Helps you create posts that will drive consumers by:

- Adding links, videos and trackable coupons
- Featuring content about your services and products
- Fully integrated to share your DexHub content

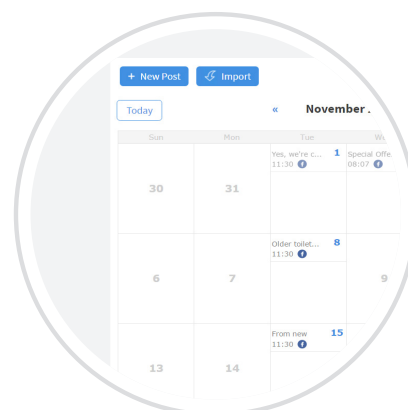
One easy to use system to see all of your social media at a glance



Post to both Facebook & Twitter at the same time with one click



Social Posts - List View



Social Posts - Calendar View

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Social content is key...let our experts post the content that will spark engagement and interest.

Dunn Electric & HVAC

November 3 at 10:02am

Insulation can help save large percentages on heating bills come wintertime. You still have time to call us!

**Good Post**

- Identifies a need
- Educates the audience
- Promotional to business services

VS.

Dunn Electric & HVAC

October 27 at 8:03am

Dunn Electric & HVAC are well equipped to diagnose, clean and repair any issue you may encounter.

**Bad Post**

- Generic
- Not relevant
- Does not focus on readers interest

Social media is a big part of how we communicate today.
Here's how it works best to engage and interact with your target audience.

YOUR SOCIAL CONTENT SHOULD:

- Make people think
- Be customer focused, rather than focused primarily on your business
- Speak to solving problems
- Identify an unknown need
- Elicit emotion or a sense of urgency
- Justify decision-making through reviews and testimonials

TYPES OF SOCIAL CONTENT MAKE A DIFFERENCE

Customized Posts are written with your individual business in mind. (included in DexHub Plus and Premium)

- Photos of products, staff, customers, work samples, before and afters
- Links to informative articles, tips, blogs, statistics, etc.
- Videos on how-to's, events, captured moments, testimonials
- Calls to action enticing visitors to contact, visit, shop or schedule an appointment.
- References to trending topics

Industry Posts are written for any business within the same category and provide information to boost visitor engagement. (included in DexHub Basic)

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