



Brings your business to life.

Video brings your business to life and tells your story in a more engaging way than just words on a page. Video creates a story and conveys emotion.

WHY DOES YOUR STORY NEED TO BE IN VIDEO?

Stand out from your competitors with cutting edge and up-to-date videos

Increase conversions and enhance your SEO

YouTube® is the second largest search engine

AUTO-REFRESH VIDEO

- A 30 second video with quarterly updates
- Highlights your business and reviews
- Includes music, text, and photos

CUSTOM VIDEO

Full motion on-site video shoot

Three (3) - 60 second videos designed for:

- Showcasing your competitive advantage
- Introducing and personalizing your business
- Sharing how-to tutorials
- Highlighting service/products offered and more

Two (2) - 15 second call-to-action videos for ad distribution:

- Top video networks
- 10,000 guaranteed video views¹

Background video for your DexHub website

360 DEGREE VIRTUAL TOUR

- Add-on feature for DexHub Premium
- Automatically submitted to Google® Street View



DID YOU KNOW?

- **More than 60M U.S. adults** who use mobile devices view online video as a source of information when searching for local services²
- After viewing an online video, **53% of consumers** contact the company²

READY TO GET STARTED?

Call your Consultant for more information or visit DexMedia.com.

1. Available for Plus and Premium levels.
2. Available for Premium level only.





Showcase your business with visual impact.

Video enhances your digital and social media efforts by engaging visitors, helping to convert shoppers into buyers.

Last year **online video accounted for 64% of all consumer internet traffic**, and this number is expected to rise to 69% by 2017 and 70% by 2018.

- Cisco

In 2015 video viewers were **1.68X more likely to buy** than non-viewers.

- Invodo

Video views grew 42% year-over-year from 2014 to 2015.

- Invodo



96% of consumers find videos helpful when making purchase decisions.

- Animoto

Businesses using video **grow company revenue 49% faster** year-over-year than organizations without video.

- Aberdeen and Vidyad

77% of consumers say they've been convinced to buy a product or service by watching a video.

- Wyzowl

4X as many shoppers would rather watch a video about a product than read about it.

- Animoto

Social Video generates 1200% more shares than text and images combined.

- Brightcove

More than **80% said they are watching more online video** today than they were a year ago.

- Forbes



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